Annual Report

July 1, 2022 – June 30, 2023
Our Vision
The Vision of AIEF is to be the leading organization that facilitates research, scholarship, and education for the information management profession.

Our Mission
The Mission of AIEF is to provide current and relevant resources to information management professionals allowing them to advance the profession.

Values
- Sustain the visibility of leading-edge research, and encourage lifelong learning in information management.
- Maximize and leverage investments in the information management field to support the profession and the professional.

What is AIEF?
AIEF is an education and research funding resource to be used by individuals and organizations for the advancement of knowledge in the field of information management.

The Foundation is a non-profit corporation with 501(c)3 tax exempt status in the United States.

For independently verified information about the Foundation, visit GuideStar, the National Database of Nonprofit Organizations.

How We Envision AIEF
AIEF’s focus is the field information management (IM) which we define as: including the responsibility for establishing and implementing policies, systems, and procedures to capture, create, access, distribute, use, store, secure, retrieve, and ensure disposition of an organization’s records and information assets. IM is an essential component for information governance, which holds organizations and individuals accountable for the proper handling of information assets. IM enable awareness to both business and technology changes enabling any organization to respond, with confidence, to changing needs.

Strategic Focus & Direction

Scholarship
Provide financial support to satisfy the needs of current and future information professionals.

Research
Provide support research that addresses key issues and practical approaches that enhance the ability of practitioners to address their professional responsibilities.
Message from the Chair, AIEF Board of Trustees

To the Information Management and Governance Community:

It is an honor having been named Chair of the ARMA International Educational Foundation (AIEF). I want to share a few words about the impact the Foundation has made to information management practitioners. The Foundation continues to invest and support individuals in their education through the provision of scholarships to enhance their knowledge, skills and abilities to support our ever-growing profession.

The Foundation's Board of Trustees have revitalized and extended their strategic partnership with ARMA International. Both organizations share mutual missions, goals and objectives. We are excited to continue developing our strong relationship through collaborative initiatives in the areas of research and scholarships. The AIEF plans to attend conferences in the future to meet and provide information about the Foundation's service to information management practitioners as they navigate their careers.

At the AIEF, our mission is clear: to provide opportunities and foster talent in the information management community. Education is the cornerstone of progress, and by offering scholarships, we believe in opening doors to knowledge through higher education, professional development and certifications.

In 2023, the ARMA Professional Development Award was created and generously sponsored by ARMA International. Recipients of the award are provided financial support to attend ARMA International events like ARMA InfoCon and ARMA Canada.

- A list of accomplishments since the publication of our last Annual Report include:
- Renewed partnership between the AIEF and ARMA International;
- Distribution of $12,000 in educational scholarships; and
- Distribution of $2,500 in professional certification reimbursements.

The Foundation operates with the support of a Board of Trustees. I would like to express AIEF's gratitude to Tyler Selle for his dedication and mentorship as a Trustee and Chair. His commitment to the Foundation played a pivotal role in its success. Mollie Taggart and Ryan Zilm completed their Board of Trustee position terms and have made invaluable contributions to the positive impact of the AIEF. A final thank you goes out to all the many volunteers who give their valuable time to support the Board of Trustees in helping the Foundation fulfill its mission.

We wish to thank individuals, organizations and ARMA International for their unwavering support. We have been able to award scholarships to talented and deserving awardees, enabling them to pursue education and make a difference in the world of information management. These recipients, armed with knowledge, are not just beneficiaries of your generosity; they are the future of our profession.

Sincerely
Robert McLauchlin MLIS, MARA, IGP
Farewell Foundation – Thanks for the Memories

After six years serving as a Trustee with the ARMA International Educational Foundation it was with some sadness that I had to step away due to term limits. Over the past few months, it has been great to have my Saturdays back, but I have realized what a fixture the Foundation became in my life.

I was initially drawn to serve as a Trustee because of the support it provides developing RIM/IG professionals. Over the time I served with the Foundation, the other Trustees, volunteers, and I were able to see it mature like never before. It has been wonderful to hear about the AIEF’s impact in the lives of others through stories at events, testimonials, and even see some past award recipients repay the Foundation with their time as volunteers.

Was my tenure perfect? Certainly, not. Did I leave the AIEF better than I found it? I hope so. Was I better for my serving the AIEF? Resoundingly, yes. Here is what the AIEF now means to me.

A – Stands for ARMA in the AIEF acronym. The renewed and growing relationship with ARMA members is pivotal for all involved. For me “A” also signifies augment, awareness, and award. Over the past few years, word about the Foundation’s mission continues to spread and the number, and amounts, of awards and scholarships has continued to increase. Amazing would also be appropriate.

I – Stands for “International.” For me “I” also means international. The AIEF’s increased geographic reach as indicated by the number of applicants and awardees outside North America has been incredible. While an award to a North American student is helpful, investing that same award or donation in a student in Central Africa is life-changing and enriches us all as RIM/IG professionals. This is the area I am most satisfied with concerning my tenure with the AIEF.

E – Stands for “Educational.” For me, “E” signifies effort and excitement. I often referred to serving the AIEF as my “job that doesn’t pay,” reminding me that there are so many who volunteer in our profession. While it didn’t pay me monetarily, the efforts exerted by the trustees and volunteers – and the resulting accomplishments – continuously amazed me. Their excitement for the work encouraged, and encourages, me. I am also excited to see where the new AIEF leaders and trustees take the Foundation.

F – Stands for “Foundation.” For me, “F” stands for friends. I am an introvert – attending meetings, social gatherings, strategic sessions, conferences, and so on…does not energize me. But I am so glad that I made the effort to engage. I met so many wonderful people, personalities, and practitioners. Many of whom I would not have met otherwise, and today count as my friends. Thank you.

Today, I believe in the AIEF and its mission more than I did as a green Trustee. It is a unique organization among the many RIM/IG professionals can chose to join. If you are looking for something unique as well as a unique way to give back to the profession – volunteer.

Tyler Selle, CRM, IGP
Dallas, Texas, USA
Fundraising Committee

As a newly reformed committee, fundraising will focus on establishing a sound committee, partner with our marketing committee to develop a scholarship recipient ambassador network and reconnect with ARMA chapters to drive awareness and generate revenue.

Deborah Ellis, Chair
Fundraising Committee
This past year was busy, but also very productive. The Marketing Committee’s email campaigns reached a wider audience, and social media posts informed followers of the recipients who received education scholarships or professional certification awards. At the same time, the Committee was active in raising awareness of the AIEF brand amongst practitioners and vendors. At ARMA InfoCon 2022 in Nashville, AIEF sponsored the headshot booth and also Honky Tonk Hoedown party as a fundraiser. In the coming year, the Committee will be busy focusing on several marketing activities to further raise awareness of AIEF’s brand, with support from ARMA International. This will begin with a new Communications Strategy and Plan in order to provide a consistent image and a better personal experience when connecting with the Foundation. Future plans include updating the AIEF brand, while collaborating with other Foundation Committees to improve social media presence, provide regular communications, sponsor research, support fundraising, etc.

Amitabh Srivastav, Chair
Michelle Matzke, Co-chair
Marketing Committee
Scholarship Committee

The Foundation’s Scholarship program provides financial support to aspiring and current information management professionals pursuing a bachelor’s or graduate degree in information management or a related field.

The awards are made possible through the generous support of ARMA International, donations from various ARMA chapters, and individual information management practitioners.

The Foundation also administers the La ARMA Nostra Certification Reimbursement program. Sponsored by La ARMA Nostra and the Institute of Certified Records Managers (ICRM), this award reimburses information management practitioners working toward, or having recently completed, certifications related to information management.

Education Scholarships
The Foundation distributed $12,000 in educational scholarships.

- Alfred Chikomba is pursuing a PhD in Information Systems at Victoria University of Wellington and was awarded a $2,000 scholarship.
- Aleesa Hounshell is pursuing a PhD in Information Studies at Dominican University and was awarded a $2,000 scholarship.
- Thulisile Lemekoana is pursuing a PhD in Information Science at the University of South Africa and was awarded a $1,500 scholarship.
- Suet Lam Fong is pursuing a Master of Library and Information Studies at the University of Alberta and was awarded a $1,300 scholarship.
- Jennifer Peters is pursuing a Master of Information Management at Dalhousie University and was awarded a $1,300 scholarship.
- Lusubilo Saiba is pursuing a Master of Archives and Records Management at the University of Botswana and was awarded a $1,300 scholarship.
- Munyika Sibanda is pursuing a PhD in Information Science at the University of South Africa and was awarded a $1,300 scholarship.
- Alyssa Walker is pursuing a Master of Science in Information Studies at the University of Texas, Austin and was awarded a $1,300 scholarship.

La ARMA Nostra Certification Reimbursement
The Foundation distributed at total of $2,500 in professional certification reimbursement. Five awards of $500 each went to:

- Shadreck Bayane, CRA of Gaborone, Botswana,
- Elizabeth Hansen of Syracuse, New York,
- Rayanne Pramani of Kitchener, Ontario,
- Jenna Stout of St. Louis, Missouri, and
- Lee Woodward, CRM of La Porte, Texas.

Anita Vannucci, Chair
Scholarship Committee
Recipients’ Locations

- Alfred Chikomba, Victoria University of Wellington
- Aleesa Hounshell – Dominican University
- Thulisile Lemekoana - University of South Africa
- Suet Lam Fong - University of Alberta
- Jennifer Peters - Dalhousie University
- Lusubilo Saiba - University of Botswana
- Munyika Sibanda - University of South Africa
- Alyssa Walker - University of Texas, Austin

- Wendy Ambrozewicz, Patchogue, New York
- Scott Doyle of Faison, North Carolina
- Radhika Sharma, Sacramento, California
- Linda Thai of New York, New York
- Jen Ford of Toronto, Ontario, Canada
- Sara Francis, Parachute, Colorado
- Lisa Morris, Brooksville, Florida
- Sarah Sporko of Carbondale, Pennsylvania
Recipients’ Statements

La ARMA Nostra

“Receiving a 2022 La ARMA Nostra Award allowed me to earn my CRM (relatively) stress-free. Knowing that I had the support from the ARMA International Education Foundation gave me the confidence boost I needed to complete my CRM requirements in less than a year. The financial assistance allowed me to participate in training sessions, buy the books I needed, and take my last three exams at no additional expense. Thank you!” – Elizabeth Hansen

La ARMA Nostra

“Records and information management certifications can be a lift for a small municipality, both in fitting in study time and in covering the expenses related to them. Our full team works hard on professional development and skill enrichment, as well as seeking methods to offset the costs for these important opportunities. The La ARMA Nostra Award was a significant and sincerely appreciated support to my certification. The ARMA International Educational Foundation made a difference for our entity so that I can use what I learned to improve our office and community. We are truly thankful for their investment which will benefit the protection of public records for generations to come.” – Lee Woodward

Education Scholarship

“Receiving the AIEF Education Scholarship is a valuable opportunity for any student pursuing a career in Information Management or Archives and Records Management. Considering the rising cost of living in most parts of the world, this scholarship provides financial support for educational and social expenses and access to exclusive resources to enhance my learning experience. By utilizing a portion of the scholarship funds, I intend to attend the InterPares Summer School 2023. This invaluable opportunity will enable me to acquire essential skills and knowledge crucial for excelling in my field and making a meaningful impact on the industry.” – Alfred Chikomba, Victoria University of Wellington

Education Scholarship

“I am sincerely honoured to have been selected as the recipient of the AIEF Education Scholarships. Your generosity has supported me to complete my master’s degree in Library and Information Studies at the University of Alberta, which will equip me with the knowledge and skills necessary to excel as a professional in this field. I am determined to dedicate my career to information management and to promoting information science in Hong Kong.” - Madeline Fong, University of Alberta
Recipients’ Statements

Education Scholarship

“I want to thank AIEF for this scholarship that will be integral in helping me further my research and education in pursuit of a PhD in Information Studies. It has allowed me to take further steps in my research that I would not have been able to pursue without it, including a research trip to Italy in the summer of 2023!” – Aleesa Hounshell

Education Scholarship

“I am grateful to be a recipient of the 2023 ARMA International Education Foundation Scholarship. The financial assistance will be of great help as I embark on this exciting research. This scholarship will enable me to put more time to focus on the study, gain knowledge and produce good quality research. I wish to thank the ARMA International Education Foundation for this scholarship.” – Thuli Lemekoana

Education Scholarship

“Thank you so much for selecting me for an AIEF Education Scholarship! This will greatly help me work towards my Masters in Information Management and that education will help with my goal of bringing together “records” management and “data” management into an all-encompassing information management.” – Jen Peters
Recipients’ Statements

Education Scholarship

“I greatly appreciate ARMA International Educational Foundation (AIEF) for awarding me the scholarship. The award will go a long way in assisting my PhD studies. I am going to use the money to pay fees, buy a laptop and to cover transport costs during data collection. Without the scholarship, it was going to be difficult for me to continue my studies. Thank you ARMA my studies are now smooth sailing.” - Lusubilo Saiba

Education Scholarship

“I am so excited to receive the AIEF Education Scholarship, which will help me to complete my master’s degree in information studies at The University of Texas at Austin. As an information studies student, I have been able to take a number of courses relating to records management, metadata, electronic records, and digital preservation. The classes I am taking will help prepare me to get a certification as a records analyst after I graduate and pursue a career in information management. My ultimate goal is to work as an information professional, focusing on the management of electronic records, metadata optimization, and information and data governance. My passions are process, organization, and information management and this scholarship will give me the opportunity to follow those passions and begin a new career as an information professional.” - Alyssa Walker

Education Scholarship

“Once again, thank you for the scholarship award that I will receive from you for my master’s studies in archives and records management at the University of Botswana. This scholarship will help me with a variety of expenses related to my studies, but I’ll only mention a few: it will cover accommodation costs for the upcoming academic year (2023–2024), the fees of other courses needed for my program, as well as the cost of stationery for my research proposal and data collection.” - Lusubilo Saiba
Robert McLauchlin, Chair and Kathleen Timothy, Chair-Elect raising awareness of the AIEF brand with conference attendees

Promoting the AIEF brand by sponsoring professional headshot photographs for conference attendees
New Board of Trustee Members’ Quotes

“To enhance the Information Management practitioner’s learning environment and provide opportunities to the profession’s future leaders.”

Brett Wise, Scholarship Committee

“Enriching lives carries forward. By this I mean, if we give opportunities to deserving individuals, those individuals will carry the philanthropic attitude forward.”

Deborah Ellis, Chair Fundraising Committee

“I have a deep passion for the field of information and a strong desire to contribute to its growth and development. Joining the AIEF family brings me joy and as it provides an opportunity to contribute to the thriving information professional community.”

Michelle Matzke, Co-chair Marketing Committee
Financial Picture

AIEF Income $69,699
Fiscal Year 2022 - 2023

AIEF DONATIONS $27,300
FISCAL YEAR 2022 - 2023

- 5/100 Program - $100
- Chapter Honorariums - $500
- Corporate Matching - $750
- InfoCon Contributions - $787
- ICRM - $1,000
- Individual - $2,605
- ARMA HQ - $20,000

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AIEF Expenditures - $48,820
Fiscal Year 2022 - 2023

- Operational Expenses - $16,820
- Scholarships - $12,000
- ARMA Professional Development Award - $17,000
- La ARMA Nostra Scholarships - $3,000

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Donations - $27,300
Investment Income - $42,399
List of Donors

Corporate / Organizational Donors

- ARMA International
- ARMA Canada
- ARMA Detroit Chapter
- ARMA Triangle Chapter
- ICRM
- McKesson
- State Farm
Board of Trustees

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