



# ANNUAL REPORT

July 1, 2021 – June 30, 2022

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**ARMA INTERNATIONAL  
EDUCATIONAL FOUNDATION**

# Message From The Chairman

## Message from the Chair, AIEF Board of Trustees

To the Information Management and Governance Community:

It goes without saying that the past couple of years have been *impactful*. We have felt this impact in our Information Management (IM) community – not only in the loss of some of our dear colleagues and friends, but also in the way that we work and where we work as information management and governance professionals.

Over the past several months the Foundation has continued to impact the IM community, as well as look to the future for ways to affect this rapidly changing field. Since the AIEF's last annual report the Foundation has awarded many scholarships and certification reimbursement awards, published research, and completed a re-branding effort.

A brief list of accomplishments since the publication of the last Annual Report include:

- Awards – As of this writing, the AIEF has disbursed over \$22k (USD) in scholarships and awards in 2022. Several of the recipients have been International (i.e., outside North America) students, supporting the *international* aspect of our work.
- Research & Publications - The Foundation's committee that previously focused on research, is expanding its sights to support not only the academic community but also looking at ways to reach a wider practitioner audience. This will include an "executive summary" approach to content.
- Re-Branding the AIEF – The Foundation unveiled a new logo and [website](#). This change is more than superficial, it has also streamlined the management of the Foundation's online presence and leverages new technologies.

The Foundation's Board of Trustees (BOT) has also re-evaluated the overall impact and direction of the organization itself. Meeting in a Strategic Planning Meeting in early 2022, the BOT outlined three areas of strategic emphasis. These areas will guide the Foundation's work over the next few years and impact the IM profession in relevant ways. These areas are:

- Practitioner Focus – Build practitioner knowledge and support new practitioners
- Engagement – Increase interaction with partner organizations, industry partners, practitioners, students, and academics
- Visibility – Increase external knowledge of the Foundation

Finally, but *certainly* not least, please let me convey personally, and on behalf of the BOT, a heartfelt "Thank you!" There is so much that goes into managing and administering the accomplishments and efforts of the AIEF. Thank you to our donors – **you**, the members of the IM community, our partners (especially La ARMA Nostra and ARMA), and so many others who give financially and donate their time.

We invite you to impact the AIEF too – donate or participate. As a Board, we look forward to the next few years and the *impact* that we can make *together* on and for the Information Management community.

Thank you,

*Tyler Selle*

Tyler Selle, CRM, IGP  
Chair, Board of Trustees

# Vision & Mission

Our **MISSION** is to provide current and relevant resources to information management professionals that allow them to advance the profession.

Our **VISION** is to be recognized as a leading organization for facilitating research, scholarship, and education to advance the information management profession and its professionals.

# Strategic Focus & Direction

## Scholarships

Provide financial support to satisfy the needs of current and future information professionals.

Provide support research that addresses key issues and practical approaches that enhance the ability of practitioners to address their professional responsibilities.

## Research

# Scholarships

The Foundation's scholarship program provides financial support to aspiring and current information management professionals pursuing a bachelor's or graduate degree in information management or a related field.

The awards are made possible through the generous support of ARMA International, donations from various ARMA chapters, and individual information management practitioners.

The Foundation also administers the La ARMA Nostra certification reimbursement program. Sponsored by La ARMA Nostra and the Institute of Certified Records Managers (ICRM), this award reimburses information management practitioners working toward, or having recently completed, certifications related to information management.



# Scholarship Recipients 2021-2022

**\$23,560 USD Awarded**

## Education Scholarships \$22,200 Awarded

The Foundation awarded graduate scholarships of \$3,000 each to:

- Amos Bishi, pursuing a doctorate in information science at the University of South Africa,
- Kaitlyn Greenberg, pursuing a Master of Information at Rutgers University,
- Sarah Hanahem, pursuing a Master of Information Studies at McGill University,
- Nicholas Sabo, pursuing a Master of Library and Information Studies at the University of Milwaukee,
- Oscar Sigauke, pursuing a Master of Science in archives management at the University of South Africa,
- Teshwana Threat, pursuing a Master of Library and Information Science at Louisiana State University, and
- Stacy Vandenput, pursuing a Master of Archives and Records Administration at San Jose State University.

The Foundation awarded an undergraduate scholarship of \$1,200 to:

- Melissa Williamson, pursuing a bachelor's in justice studies at the University of Guelph-Humber.

## Certifications

\$1360 Reimbursed (*Funded by La ARMA Nostra contributors*)

- Megan Butcher, CRM of Huntington Beach, California
- Theresa Krol, IGP of Troy, Michigan
- Sally Woodward of West Jordan, Utah

# Content Services

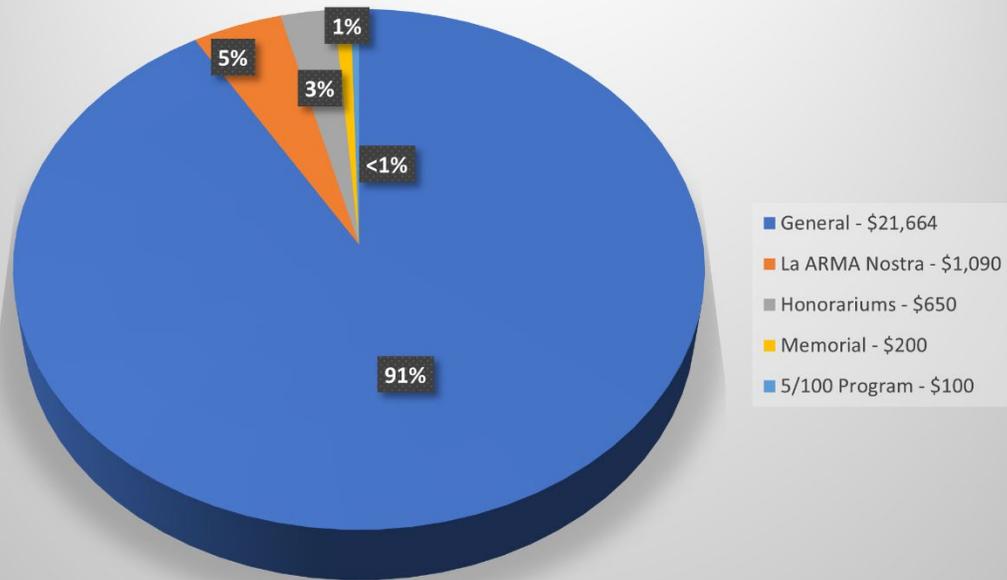
The Foundation's research program recognizes the status of the body of knowledge that informs the information management field, anticipates where it is headed, and determines what it can do to support information management issues, challenges, questions, opportunities, and/or possibilities. The Foundation seeks to support research that addresses key issues and practical approaches that will add to the body of knowledge and enhance the ability of information management practitioners to address their professional responsibilities.

## Research Projects 2020-2021

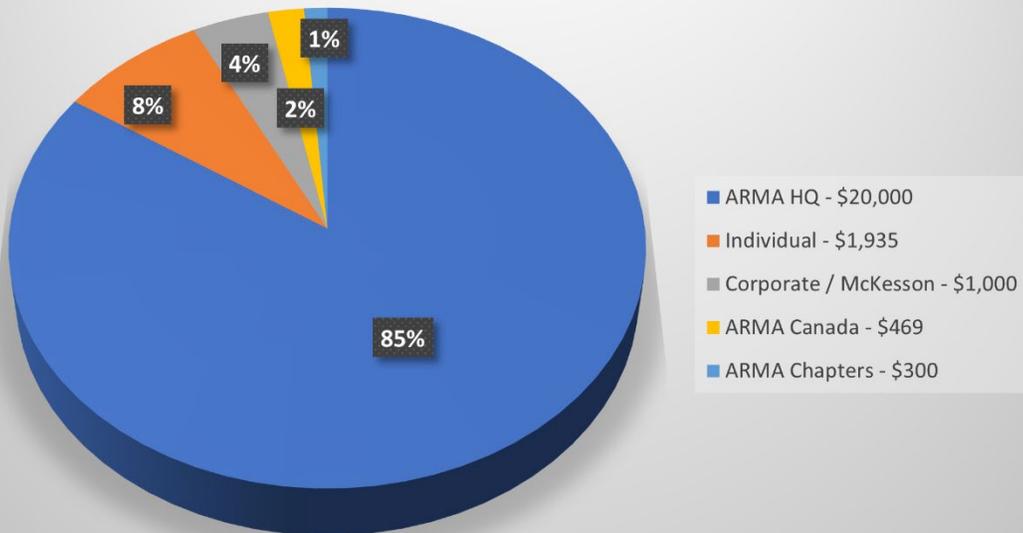
The AIEF Research Committee underwent a rebranding after a unanimous decision from the BOT Strategic Planning Session earlier in the year and is now the Content Services Committee. The rebranding efforts resulted in a new Committee Chair being selected, along with three foundational supporting sub-committees, Creation, Review, and Publish. This year, the committee has been refocusing content into more usable white papers that are derived from historical research conducted by AIEF with a hope to reach more audiences.

# Financial Picture

### AIEF Donation Category \$23,704 Fiscal Year 2021 - 2022



### AIEF Income Source - \$23,704 Fiscal Year 2021 - 2022



# List of Donors

## Corporate/Organizational Donors

ARMA International  
ARMA Canada  
ARMA Detroit Chapter  
ARMA Tidewater Chapter  
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